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Erie County, New York Bar Association Winding up Successful Radio Series

Wyoming State Bar

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WYOMING STATE BAR SECTION

ERIE COUNTY, NEW YORK BAR ASSOCIATION WINDING UP
SUCCESSFUL RADIO SERIES

The Committee of Public Information of the Bar Association of Erie County, New York, is nearing the close of a successful twenty-six week radio series which has been broadcast over a local radio station, WGR, since late in May.

The series of weekly fifteen minute dramatic programs, written and enacted by professional radio personnels, has been very well received by the public as well as by the members of the Bar Associations of Western New York. Each program is a complete story in itself pitched to the level of the layman, pointing up situations drawn from true cases in which lawyers play a real and important part. The need of retaining legal counsel in the conduct of everyday business affairs and the community services rendered by the legal profession is emphasized.

Anticipating a wide demand for the use of this series elsewhere, the Committee of Public Information of the Erie County Association arranged for the series to be transcribed. The master records, known as "open end transcriptions", have now been processed so that pressings can be made in any number and the series is available for the use of other Bar Associations. The local sponsoring identification at the beginning and end of the record has been left out. Many stations have free time available for Public Service Programs which means that there is no expense for "air time".

The Erie County series is called "True Legal Dramas." Some of the titles of the individual broadcasts are "The Duty of a Lawyer", an historical drama based on the assassination of President McKinley; "A Place in the Country" which deals with an improper land title; and "The Case of the Convention Delegate's Knee" which concerns the plight of an injured man who did not consult his lawyer before settling his case.

The treatment of each subject is dignified but at the same time the dialogue is handled lightly enough so that listener interest is maintained. The scripts have been written purposely to eliminate any local or sectional references. This makes it possible to use the series anywhere in the United States with equally good results. The "open end" transcriptions have been made so that there is time at the beginning of each record for a ten second opening announcement. At the end of each program there is time for a local announcement averaging a minute in length. In this spot, the Erie County Bar Association have been running "Legal Bulletins", timely comments on important legal descriptions of interest to the public, or suggestions regarding wills, tax matters or plain institutional publicity.

The series of programs is under the direction of Sidney B. Pfeifer, Chairman of the Committee on Public Information, with Edward H. Kavinoky, another member of the committee, also active in the preparation of the material. Mr. Pfeifer invites inquiry relative to the use of these transcriptions. Many Bar

Associations will find that they can be put on the air at no cost other than for the transcriptions. Coupled with an adequate newspaper tie-in, this affords an excellent, economical program for improving the public relations of the Bar, which at the same time is dignified and informative to the general public. The records are available as a complete series of twenty-six at a nominal cost. Write to Robert W. Moree, 53 Highland Avenue, Buffalo 9, N. Y., Radio Director for the Committee, for further information.

APPROVED LAW LISTS

Publishers of the law lists and legal directories listed below have received from the Special Committee on Law Lists of the American Bar Association, as to the list of lawyers' names in their 1949 editions, a certificate of compliance with the Rules and Standards as to Law Lists.

COMMERCIAL LAW LISTS

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| <p>A. C. A. List (October, 1948-1949 Edition)
 Associated Commercial Attorneys List
 92 Liberty Street
 New York City 6</p> <p>American Lawyers Quarterly
 The American Lawyers Company
 1712 N. B. C. Building
 Cleveland 14, Ohio</p> <p>Attorneys List
 United States Fidelity and Guaranty
 Company
 Redwood and Calvert Streets
 Baltimore 3, Maryland</p> <p>B. A. Law List
 The B. A. Law List Company
 161 West Wisconsin Avenue
 Milwaukee 3, Wisconsin</p> <p>Clearing House Quarterly
 Attorneys National Clearing House Co.
 1645 Hennepin Avenue
 Minneapolis 3, Minnesota</p> <p>The Columbia List
 The Columbia Directory Company, Inc.
 320 Broadway
 New York City 7</p> <p>The Commercial Bar
 The Commercial Bar, Inc.
 521 Fifth Avenue
 New York City 17</p> <p>C-R-C Attorney Directory
 The C-R-C Law List Company, Inc.
 50 Church Street
 New York City 7</p> | <p>Forwarders List of Attorneys
 Forwarders List Company
 38 South Dearborn Street
 Chicago 3, Illinois</p> <p>The General Bar
 The General Bar, Inc.
 36 West 44th Street
 New York City 18</p> <p>International Lawyers Law List
 International Lawyers Company, Inc.
 33 West 42nd Street
 New York City 18</p> <p>The Mercantile Adjuster
 The Mercantile Adjuster Publishing
 Company
 10 South LaSalle Street
 Chicago 3, Illinois</p> <p>The National List
 The National List, Inc.
 75 West Street
 New York City 6</p> <p>Rand McNally List of Bank Recommended
 Attorneys
 Rand McNally & Company
 536 South Clark Street
 Chicago 5, Illinois</p> <p>The United Law List
 The United Law List Company, Inc.
 280 Broadway
 New York City 7</p> <p>Wright-Holmes Law List
 Wright-Holmes Corporation
 225 West 34th Street
 New York City 1</p> |
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